

“Latin America’s repeated breaches are slightly higher than the global average, but if Latin America continues to do what it is doing, there is every indication that this situation will resolve itself.”

*Deloitte Touche Tohmatsu  
Sixth Annual Global  
Financial Services Industry  
Security Survey*

## One of the Largest Government-owned Latin America Financial Institutions Protects Customer Data with Code Green Networks TrueDLP

**Company Profile:** A large Latin American financial institution that provides a full range of banking and credit services

**Industry:** Financial Services / Bank

**Overview:** With the rise of financial fraud and identity theft in Latin America, this government-owned financial institution wanted to ensure its citizens that their confidential data was protected. It was especially concerned about the credit card information gathered through permit processing fees.

**The Solution:** Once this financial institution created a strategy for managing their customers’ confidential data, which defined the responsibilities and controls for accessing various levels of information, the organization was ready to apply data protection controls. The IT Director presented a testing plan and chose the Code Green Networks CI-1500 Content Inspection appliance after an extensive evaluation which ended in a face-off against Symantec’s Data Loss Prevention (DLP) solution. The simplified architecture, attention to product details, and customer support were the tipping points in selecting Code Green Networks TrueDLP.

### The Benefits:

- Protects users from transferring credit card information outside the organization
- Prevents fraud theft of confidential customer information
- Validates and refines the current controls on sensitive financial data
- Protects customer account information from being sent out unsecured via email
- Inspects content across multiple protocols

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### About Code Green Networks

Code Green Networks delivers data loss prevention solutions that protect private employee and customer information and safeguard intellectual property across all electronic communications channels. The company’s easy-to-deploy, easy-to-manage content inspection appliances rapidly detect and prevent potential data leaks, helping organizations automate compliance and mitigate risks from internal breaches that can result in loss of revenue, financial penalties and irreparable damage to a corporation’s image, brand and customer loyalty.