



NEWS RELEASE

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AFFINION, CODE GREEN AND NCR RECEIVE NAFCU SERVICES INAUGURAL INNOVATION AWARDS

WASHINGTON — NAFCU Services Corporation announced today the winners of its inaugural 2008 Innovation Awards, which recognize excellence and innovation in Preferred Partner solutions for credit unions, and which enhance their ability to compete in a crowded financial services marketplace.

Award winners are:

- **Affinion Group** – for **Enhanced Fraud Protection Plus**, a comprehensive solution to ID Theft prevention, detection, ongoing monitoring, resolution and reimbursement;
- **Code Green Networks** – for **Data Loss Prevention Solutions**, technology to prevent sensitive data from leaving the credit union by email, IM, webmail, and even flash drives, CDs and DVDs;
- **NCR Corporation** – for **Teller Cash Recyclers**, a new technology that improves the productivity, accuracy and security of teller and branch operations.

“Innovation is hard to define, but may be seen as ‘the successful application of new ideas’,” said David Frankil, president of NAFCU Services. “More than just an academic exercise or a tally of patents, the application of a new idea in the real world leads to new products, processes, systems, attitudes or services that improve something or add value. Each of these solutions fits the definition, and offers solutions to credit union problems.

“Frankly, the decision to pick just three was very difficult, and we would be remiss if we did not also recognize the noteworthy advances achieved by some of our other partners.”

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Honorable mentions:

- **Allied Solutions** – for **Payment Recalculation Module (PRM)**, a Collateral Protection Insurance (CPI) interface that enables a credit union to automatically post both add-on and refund premiums to members' accounts.
- **Cyveillance** – for the **Cyveillance Protected Seal**, a trust mark that provides automatic alerting, early detection and immediate take down of copied malicious phishing sites.
- **Digital Defense** – for the **Peer Review and Security Ecosystem Analysis (PREA)**, a benchmarking study allowing credit unions to assess their information security efforts.
- **Hudson and Keyse** – for their **Bid Assessment Tool**, software which allows even the smallest credit unions to prepare and offer charged-off accounts for sale.

Open to NAFCU Services Preferred Partners, the nominated innovation must have first been made commercially available to credit unions between June 1, 2007 and June 1, 2008.

NAFCU Services Corporation is a wholly owned subsidiary of the National Association of Federal Credit Unions (NAFCU). Since 1975, NAFCU Services has partnered with the industry's leading solutions providers to offer value-added products and services at a discount to credit unions. Currently, it offers 28 Preferred Partner programs to the credit union community.

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